Green Economy
Peterborough

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Green Economy Peterborough Membership Tracks

Green Economy Peterborough is a business network for organizations based in the greater Peterborough, Kawartha Lakes, Northumberland and Haliburton regions. We support our membership to learn about the strategic benefits of environmental practice, share experiences, and when ready, work through a **cost-effective, practical, and supported program** to measure and reduce their operational carbon footprint.

Green Economy Peterborough offers three membership tracks suited to the various and unique needs of the business community.

Discover

This track will connect you to your local business peers and Green Economy Canada, our umbrella organization. It will help **grow your knowledge** and **enhance your sustainability efforts** through access to a peer network, learning events, and current trends and information.

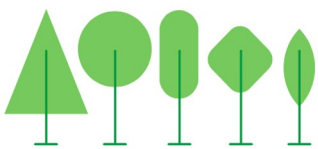
Insight

This track is for organizations that are already actively reducing their carbon footprint but would like like to associate with network peers, have access to learning opportunities, and receive a **greenhouse gas inventory report** to learn of their **reduction successes and opportunities**.

Lead

Lead is our premiere membership track. Identified as a Green Economy Leader, businesses in this track are ready to commit to a comprehensive process in which they are coached to: measure their climate impact, set a reductions target, and develop a plant to achieve it. As mentors for the business community, the efforts and experiences of these business members are celebrated at events and in promotional features.

Climate action is good for business.



Membership Track Details

Discover

The Discover track is a great introductory option for those who want to start building their sustainability awareness, connect to like-minded peers or enhance their existing sustainability efforts through access to a peer network, learning opportunities and current trends and information.

Elevate Your Sustainability Knowledge

through ongoing sustainability events with peers and experts in the field.

Align Your Team on Climate Action

through access to educational webinars on business sustainability topics that will educate and align staff and senior leaders.

Stay Informed

on sustainability news, funding programs, and policy changes.

Join a Community of Businesses

leading the way to a net-zero Canada.

Insight

The Insight track is a great option if you have a more limited budget or leadership buy-in but want to start taking climate action in a meaningful way to lay the foundation for future efforts.

The Insight track includes all of the benefits of the Discover track

Plus:

Support to Measure Your Carbon Footprint ¥

including help to identify what data to collect and where to find it.

A GHG Inventory Report

quantifying your emissions and providing detailed information about emission sources.

Training for Your Team

on emissions measurement and data collection best practices.

Lead

For organizations that are, or aspire to be, sustainability leaders, the Lead Track is our signature membership offering.

Designated Green Economy Leaders, Lead track members are coached to measure and track their carbon footprint, set reduction targets, develop and implement action plans, publicly communicate their progress, and integrate sustainability into their operations. These business mentors have access to enhanced learning and recognition opportunities, as well exclusive sustainability grants.

The Lead track includes all of the benefits of the Discover and Insight tracks

Plus:

Personalized Coaching

including training and regular check-ins to build skills and knowledge, answer questions and keep you motivated.

Reports, Tools & Resources

to understand your impacts and costs, help you set goals, identify gaps and opportunities, and communicate progress.

Funding Opportunities

to help implement impactful, future-forward operational change.

Green Economy Leader Status

to help publicly demonstrate and promote your commitment to sustainability.

3rd-Party Recognition

for your sustainability efforts, including eligibility for awards, features in media channels, and other promotions.

peterborough

Peterborough County

Green Economy Canada

TD

Community Futures Peterborough

a project of GreenUP

Climate action is good for business.

Through local affiliation, you can join the hundreds of organizations across Canada that are demonstrating that sustainability and good business go hand in hand.

Membership Track Options	Discover	Insight	Lead
Learning events and webinars on business sustainability topics	✓	✓	✓
Sustainability news, funding and policy updates	✓	✓	✓
Association with a local network of future-forward business leaders and access to Green Economy Canada, a national business network	✓	✓	✓
Carbon footprint measurement, training and GHG inventory report	✗	✓	✓
Listing as a member on Green Economy Peterborough and Green Economy Canada websites	✗	✓	✓
Training, tools and resources to help you set and achieve your sustainability targets	✗	✗	✓
Personalized coaching and support	✗	✗	✓
Access to exclusive funding opportunities and special projects	✗	✗	✓
Eligibility for awards, case studies and enhanced public recognition opportunities	✗	✗	✓
Green Economy Leader: Third-party designation for your commitment to set and achieve sustainability goals.	✗	✗	✓
Membership Fees Annual cost of membership depends on membership type and the size of your organization.	$300 - $1,000*	Typically $1,200 - $5,000*	Typically $1,500 - $7,000*

**for organizations < 500 employees and with < 9 facilities*

Green Economy Canada's National Network

Impact to Date

600+
Green Economy Leaders engaged

225,000+
Tonnes of GHGs reduced

Become a Member Today!

Contact jackie.donaldson@greenup.on.ca for more information and a quote.

www.GreenEconomyPeterborough.ca